Interactive Advertising Bureau (IAB MENA)
Annual Ordinary General Assembly
Agenda

Date   1 March 2023, 4:00PM - 5:30PM

Place   Online (information on how to join provided with registration
                  confirmation email)

1. **Call Meeting to Order**

    ■   Verification of Quorum
    ■   Chairperson of the Meeting

2. **Agenda**

    ■   Additions to the Agenda
    ■   Approval of the Agenda

3. **Chairperson Welcome**

    ■   Chairperson's Thoughts
    ■   Replacements on the Board
    ■   Matters Requiring Vote | Objections

4. **Committees & Task Forces**

5. **People Development Committee**

6. **Research & Measurement Committee**

7. **Cannel & Ecosystem Committee**

8. **Executive Update**

    ■   Membership Overview
    ■   Financial Overview
    ■   Auditors of the Association

9. **Industry Hot Topics**

    ■   Poll Results
    ■   Discussions with Audience

10. **Adjourn Meeting & Closing Remarks**