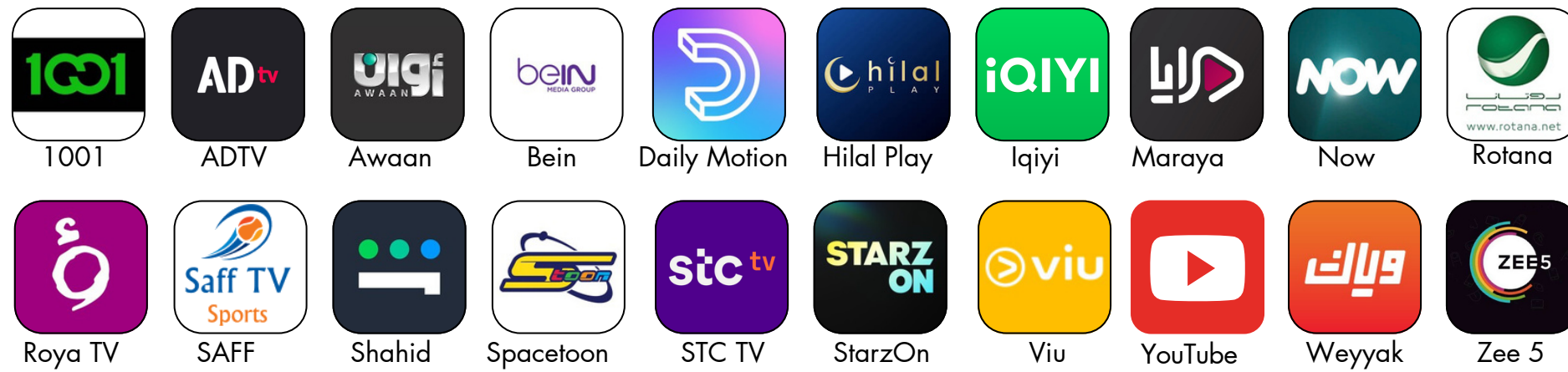


MENA CTV ECOSCAPE

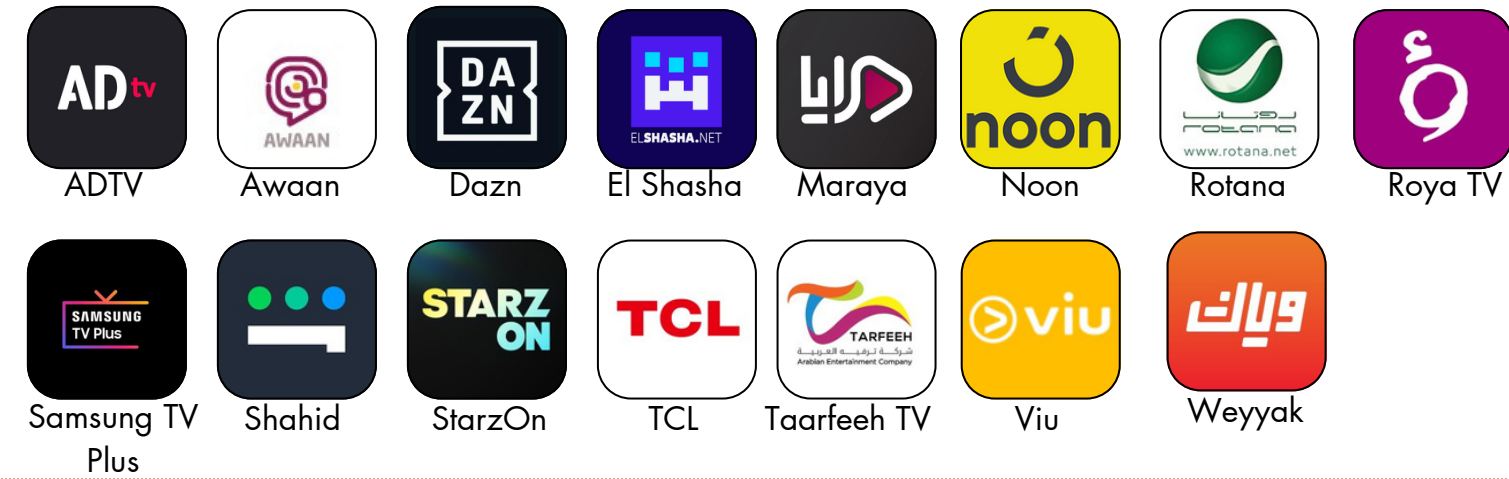
AVOD

On-demand content that is Ad-supported and free to watch



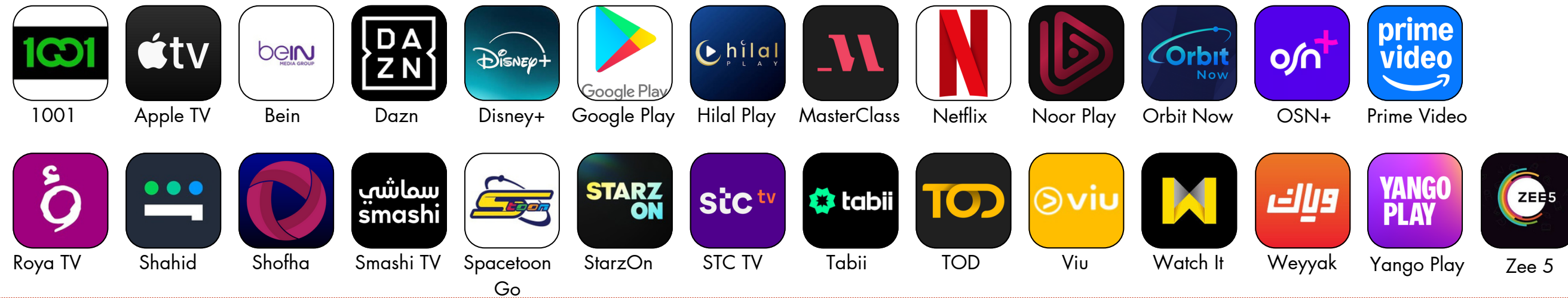
FAST / Streaming

Free ad-supported streaming TV without a paid subscription to watch content



SVOD

On-demand content that is subscription-based



AD Supported SVOD

Ad-supported tiers subscription-based that serve ads for lower costing tier



Advanced TV

Data led linear TV using set top boxes



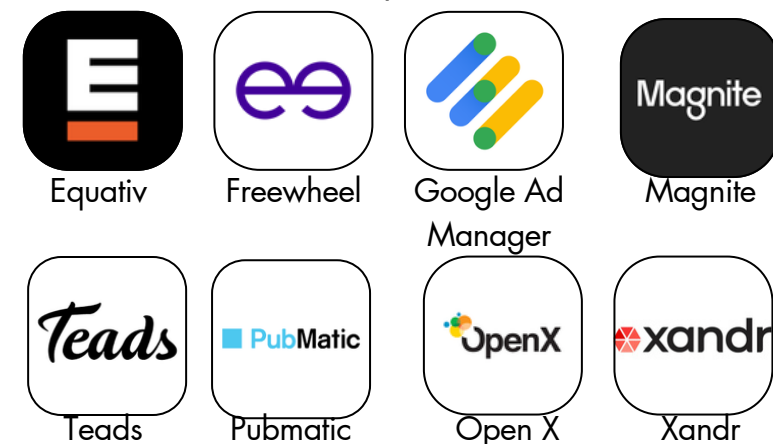
DSP's

Self serve platforms that facilitate planning and buying linked directly to an SSP



SSP - SUPPLYSIDE PLATFORMS

A technology platform that helps publishers manage their inventory in real time



OEM Partners

Homescreen native with ad units and self-serve

