















**Members Standing for 2024 Election
for
the IAB MENA Board of Directors**

Agency		5	Publisher Media House		5	Tech Research		4
	Group M			BackLite Media			Amazon	
	Havas Media			Choueiri Group			ByteDance	
	MCN			MBC			Google	
	Omnicom Media Group			Rotana Media Services			Snap	
	Publicis Media Group			W Group				