

MEMBERSHIP FAQs

- 1. If I would like to change membership category before renewal date, am I able to do so?**

Membership categories can be changed with three months notice, but you will be required to pay the additional fee if you are intending to move up a category. If you intend to move down a category, you can also do this with three months notice, but the fee will not be refunded and you will simply be charged the lower fee on renewal.

- 2. My company is part of a wider advertising group, do I need a separate membership?**

Advertising groups are considered as one membership. Fully owned companies must be declared when applying for membership.

- 3. My company is a member of the IAB GCC, does that mean all staff are members?**

Yes, all full time staff are able to benefit from membership where the company has a valid membership. They can therefore take part in any subcommittees, providing there is no more than 2 from the same company (as defined by the committees' charters).

- 4. My company is a member of the IAB in another country, does this mean we are members of IAB GCC?**

No, the IAB GCC membership is independent of any other IAB chapter.

- 5. Can we provide services to the IAB in lieu of membership payment?**

Membership must be paid in full, while services will be procured based on the needs and requirements of the IAB and its committees. We will consider IAB member services favourably over non-members, but will always decide based on what's better for our members.

- 6. Can we pay the fee quarterly or monthly?**

The fee is an annual fee paid at the beginning of the membership period. This is the same for all membership categories.

- 7. I would like to cancel my membership, can I get a refund?**

No, membership fees will not be returned in full or in part.